THEATRE ECOSYSTEM

How theatre shapes your city, town and place

by Hawkridge Entertainment Services

VENUES

PRODUCTIONS

EDUCATION & SKILLS

Drama in Schools
Youth Theatre
Tertiary & Conservatoire
Technical & Production Trades
Professional Development

COMMUNITY ENGAGEMENT

First Nations Voices
Community Theatre
Civic & Public Spaces
Social Inclusion & Equity
Access & Accessibility

GOVERNANCE & INVESTMENT

Arts Agencies & Councils
Grants & Investment
Planning & Licensing
Venue Operating Models
Economic Development
Copyright & Royalties

MEDIA & AUDIENCES

Marketing & PR
Ticketing & Audience Data
Reviews & Criticism
Broadcast & Digital Capture
Advertising

TOURISM

HOSPITALITY

NIGHT-TIME ECONOMY

HEALTH & WELLBEING

CREATIVE INDUSTRIES

PRODUCTION & TECH

TRANSPORT

PRECINCT & PLACE

Ecosystem framework adapted from Sound Diplomacy, "Music Ecosystem: How music impacts your city, town and place". Theatre content © Hawkridge Entertainment Services 2026.